



ArtDeck

Creation starts with what you keep.

PRESS FACT SHEET

August 2026

getartdeck.com/press

ArtDeck pairs visual reference boards with built-in tools for studying color, value, composition, shape, proportion, and motion.

FACTS

NAME

ArtDeck

CATEGORY

Reference boards and study tools

PLATFORMS

iPhone, iPad, Mac

PRICE

One-time purchase, no subscription or in-app purchases

AVAILABILITY

Available August 4, 2026 on the App Store

DEVELOPER

Alexandre Alves, France

WEBSITE

getartdeck.com

APP STORE

apps.apple.com/app/artdeck/id6764851724

PRESS CONTACT

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ABOUT ARTDECK

ArtDeck keeps images, videos, links, notes, PDFs, and GIFs together on visual boards. Pull palettes, compare values, group shapes, check composition, measure proportions, and study motion without leaving the board. Boards can sync across iPhone, iPad, and Mac with iCloud.

HIGHLIGHTS

- Boards for images, videos, links, notes, PDFs, GIFs, palettes, drawings, and groups
- ToolBox lenses for values, color, composition, reading, and measurement
- Frame stepping, GIF filmstrip, and onion skinning for motion study
- iCloud sync across iPhone, iPad, and Mac, with offline use on-device
- Photos, Files, camera, document scanning, drag and drop, paste, URL import, and Share Extension
- One purchase, no subscription, no in-app purchases, no account required

ABOUT ME

I am Alexandre Alves, a software engineer and artist based in France. I completed a software engineering degree focused on multimedia and interaction, then studied 3D animation while freelancing as an IT contractor for an animation studio. I started building ArtDeck in November 2025 while developing concept art for a personal game project, during a period without client work. My reference workflow had spread across PureRef, Notion, Photoshop, and Procreate, split between my desktop and iPad. More at alexandre-alves.fr.

“My attention was constantly split between them. Every time I needed to switch contexts, I lost a bit of focus.”

Alexandre Alves, on the reference workflow that led to ArtDeck